

# Marton Lukacs

### CONTACT

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#### **ABOUT**

Skilled IT Product Owner with product and project management experience, plus UX consultation experience in the fields of Fintech, construction-tech, and generally in digital service design. Overarching understanding of the business, UX, development and architecture aspects of digital products. Achieved excellent results meeting high KPIs in positions designed for higher seniority level; track record of learning and adapting to new situations quickly. Proven history of successfully delivering B2C and B2B digital products to the market. IT Ownership and UX role work on digital products with large teams developed for millions of users.

### **NOTEABLE**



Small business: profitably sold approx. one hundred computers / year ('07-'12)



Job at NGO, Represented US Senator Hagen ('13)



Mock Trial All American (Nationals) ninth place ('08-'09)

### **LANGUAGES**

Hungarian - Native

English - Native

German - Intermediate

### **HOBBIES**

## 

### BIES

### PROFESSIONAL EXPERIENCE

### **IT Product Owner**

Found Fair

Apr 2020 - Present Berlin

Startup incubator ownership: managing dev, design, testing, and business priorities and roadmap for construction project management app with e-commerce and SaaS;

Data driven hands on approach leading stakeholder meetings, writing manual test cases, QA, developing merge and data-schema strategy, release management, wire-framing, writing user stories and tech specs, user-testing, and code review;

Lead recruitment in finding new team members, gave and received feedback for colleagues, responsible for team development, as well as outsource management.

### IT Product Manager

Supercharge.io

Jul 2017 - Jan 2020 Budapest

Co-lead Fintech native and web app project delivering product for 1-million+ users;

Prioritized tasks and roadmap for dev teams as large as 4 iOS, 4 Android, 2 Backend, 2 Web, 3 UX, 3 UI designers; consulted on UX, wrote user stories, reviewed development, reviewed and tested with API documentation, troubleshooted integration;

Ensured viability of business requirements in planning for micro-service and design, helped integrate analytics and A/B tests into dev, coordinated resulting iterations;

UX role on FE tool: wire-framed and presented UX to stakeholders, achieved approval

### SME Micro - Segment Manager

Raiffeisen

Mar 2014 - Jul 2017 Budapest

Product Owner responsibilities for segment (35,000 + SMEs) including P&L ownership;

Represented business requirements and specifications for internal and 3rd party digital and IT development projects, including corporate and SME internet and mobile banking apps, as well as POS development.

#### **EXPERIENCE**

### Frequent

Jira (Atlassian Products), Figma, Gitlab/GitHub MR review, Agile ceremonies, Review Swaggers, QA tools, Zeplin, Stakeholder meetings, User tests, Competitor analyses

### Moderate [couple of times a month]

Jenkins, Kibana logs, Test GraphQL/REST API (Postman), Invision, DevTools, UI-Sketch overview, Architecture/data-schema planning, some analytics (Firebase), some SQL

— Worked on Monolithic + Microservice heavy + AWS serverless products/projects—

### **EDUCATION**

**Central European University - Budapest** Economics MA.

University of North Carolina - Chapel Hill Economics BA.; German BA.

Aug 2013 - Jun 2015 Fellowship recipient

Aug 2009 - Jun 2013 Magna cum laude equiv.